

**PALOMAR**

DALLAS

## FOR IMMEDIATE RELEASE

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### **KIMPTON'S HOTEL PALOMAR DALLAS RECEIVES STANDING OVATION FROM DALLAS BUSINESS JOURNAL AND TRIPADVISOR**

*Premier Luxury Urban Resort Recognized as One of the Best Places to  
Work and Rated #1 by Popularity Index*

**DALLAS, TX., May X, 2008** - Hotel Palomar Dallas, the city's premier luxury urban resort located in the upscale Park Cities neighborhood, has been recognized as one of the Best Places to Work in all of Dallas-Fort Worth by the *Dallas Business Journal* and has been ranked number one by TripAdvisor's popularity index within its first year of opening.

"At Hotel Palomar Dallas, we are committed to providing a fun, supportive and rewarding environment for not only our guests, but our entire staff as well," said Joe Schwingler, general manager of Hotel Palomar Dallas. "Both of these recognitions are truly a result of our continued efforts to meet and exceed the changing needs of everyone who enters into our doors and we strive to provide the ultimate hotel experience each and every day."

Now in its sixth year, *Dallas Business Journal's* "Best Places to Work" competition ranks businesses that consistently provide excellent environments for their staffs. Judged by the employees of the companies themselves, submissions were scrutinized by *Dallas Business Journal* editors and then qualifying entries were passed on to Quantum Market Research (QMR), an independent research company. Each company that entered the competition was contacted by QMR, providing a link to a survey for employees to complete. Among other things, questions covered topics such as the company's work environment,

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innovations/new ideas, people practices, personal growth and development, leadership in the organization and how things worked day to day. Each survey question was assigned a point value, which was used in determining the final score with the highest possible score being 100. Hotel Palomar Dallas was ranked number four in the top 20 mid-sized businesses.

TripAdvisor®Media Network attracts nearly 30 million monthly visitors and makes up the largest travel community in the world. Featuring real advice from real travelers, Hotel Palomar Dallas has been ranked number one out of 168 hotels in the Dallas area on the site's popularity index within one year of opening and has remained in the #1 spot for five consecutive months.

Hotel Palomar Dallas is located in the heart of Dallas' thriving Park Cities neighborhood, at 5300 East Mockingbird Lane. For more information or reservations, call (214) 520-7969 or visit [www.hoelpalomar-dallas.com](http://www.hoelpalomar-dallas.com).

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#### **ABOUT HOTEL PALOMAR**

A member of the award-winning San Francisco-based Kimpton Hotels & Restaurants, Hotel Palomar Dallas originally opening in 1967 as a Hilton Inn and was completely transformed by award-winning designer Cheryl Rowley, reopening as the Hotel Palomar Dallas in 2006. Hotel Palomar Dallas is an eco and pet-friendly hotel that has been named to the coveted 2007 *Conde Nast Traveler's* 'Hot List.' The hotel has also been awarded the prestigious Four Diamond rating by AAA Travel and has been named the Best Boutique Hotel in Dallas by CitySearch.

#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels, throughout the United States and Canada. Founded in 1981 by Bill Kimpton, every Kimpton hotel features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. Privately held, Kimpton received the highest ranking in customer satisfaction by the Market Metrix Hospitality Index for the entire year of 2007, exceeding all others in the upscale hotel segment. Among the company's newest properties is the Hotel Monaco Alexandria and Jackson 20 restaurant in Virginia, which opened in January 2008. Additional projects are underway in Los Angeles, New York, Florida, Philadelphia and Virginia. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.

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