

# PALOMAR

DALLAS

## MEDIA ADVISORY

November X, 2008

*Media Contacts:*

**Adastra Public Relations**

Ariana Hajibashi-Martin / 972-980-8853 / ariana@adastrapr.com

**Kimpton Hotels**

Jamie Law / 415-955-5495 / Jamie.law@kimptongroup.com

## KIMPTON'S HOTEL PALOMAR AND HOTEL LUMEN SPREAD HOLIDAY CHEER TO DIFFA

*Kimpton Hotels Create Signature Cocktails and Host an Auction to Benefit the Dallas  
Charity*

- What:** In an effort to foster DIFFA's mission to support direct care for those living with the HIV/AIDS virus and preventative education for those at risk, Kimpton's Hotel Palomar and Hotel Lumen invite the Dallas area to be a part of the 2<sup>nd</sup> annual DIFFA benefit. Come enjoy a signature cocktail created by one of the award winning Central 214 bartenders, available the entire month of December, with a portion of the proceeds benefiting DIFFA Dallas. Guests may also place their bid on some amazing silent auction items. DIFFA's strategic partnerships are known for showcasing innovation and creativity in the fields of design and visual arts.
- When:** December 3, 2008  
6:00-8:00 p.m.
- Where:** Hotel Palomar Residence Tower  
5300 E. Mockingbird Lane, Suite 304  
Dallas, Texas 75205
- Cost:** \$10 which includes complementary food and drink
- Photo/Video Opportunities:** Local Dallasites sipping cocktails and noshing on savory bites by the award-winning Central 214
- For More Information:** Call (214) 520-7969 or visit email [Sales@HotelPalomar-Dallas.com](mailto:Sales@HotelPalomar-Dallas.com)

###