



MEDIA ADVISORY

April 8, 2008

Media Contact:
Ariana Hajibashi-Martin/214-654-0402/ariana@kmccrory.com

**HOTEL PALOMAR, LEXUS AND MODERN LUXURY GO TO THE
END OF THE EARTH FOR THE CITY AND THE PLANET**
Exclusive Event to Celebrate Earth Day and the Trust for Public Land

What: Hotel Palomar Dallas, Lexus, and Modern Luxury team-up to celebrate Earth Day with an exclusive event benefiting the Trust for Public Land. Guests will enjoy a day of celebration with educational sessions, live music and "green" items for sale while indulging in savory treats. No donation is required at the door but 10% of all sales will be donated to the Trust for Public Land. Additionally, guests arriving in hybrids will receive complimentary valet parking. Eco-friendly sponsors include the following:

- Anton Shaw
- Brut
- Central 214
- Diet Gourmet
- exhale
- Halff Associates, Inc.
- Herb's Paint & Body
- Figi Water
- Hotel Lumen
- DART
- Katy Trail
- Lucca Bella
- Mockingbird Station
- Paciugo
- Swiss Cleaners
- Trader Vic's
- Waste Management
- Dell Computers
- Make

When: Sunday, April 20, 2008; 1 – 4 p.m.

Admission: FREE

Photo/Interview

Opp: Hundreds of eco-friendly Dallasites gathering to discover ways to be green

Where: Hotel Palomar Dallas' Sunny South Lot
5300 E. Mockingbird Lane
Dallas, Texas 75206
www.hotelpalomar-dallas.com

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