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KIMPTON'S HOTEL PALOMAR DALLAS CELEBRATES THE SEASON WITH NEW CINDERELLA RATE FOR LATE-NIGHT CHECK-INS

Stellar 50% Off Deal Offers Affordable Convenience for Holiday Celebrations Including New Year's Eve

DALLAS - December 15, 2009 — Kimpton's Hotel Palomar Dallas is extending the celebrations this holiday season with a new Cinderella rate offering 50 percent off the lowest available room rate for late-night check-ins after 11:00 p.m. - - including availability for New Year's Eve.

The special rate and acclaimed boutique hotel's central location to Uptown, the Park Cities, Lakewood, and other Dallas hot spots offers an affordable and convenient option for locals and travelers enjoying nearby parties and festivities, such as the special New Year's Eve "Bubbles and Baubles" dinner at the hotel's Central 214 restaurant.

"In the large North Texas commuter market, people may travel miles from home to attend a holiday party or event. Our Cinderella rate makes it simple for guests to beat the clock and complete their romantic evening or night on the town with a luxurious stay just a short cab-ride away," explains Andrew Wright, general manager of Kimpton's Hotel Palomar Dallas.

Better yet, guests taking advantage of the Cinderella rate will enjoy all of the usual top-notch amenities offered at Hotel Palomar Dallas. From luxurious zebra-print bathrobes and L'Occitane bath products to complimentary access to the 24-hour on-site fitness facility and wireless internet, the hotel's services and warm, stylish décor are sure to make any holiday guest feel like royalty.

New Year's Eve guests can celebrate with "Bubbles and Baubles" at Central 214, amidst spectacular winter wonderland décor and Chef Blythe Beck's rich, champagne-inspired seven-course menu. New Year's Eve features include: smoked salmon mousse-stuffed deviled eggs with caviar crème fraiche; champagne poached jumbo prawns with gruyere jalapeno grits;

peppered bacon-wrapped filet with sweet potato custard and red currant brandy sauce; and a Chocolate Shimmer strawberry champagne-stuffed chocolate confection with crushed gold confetti. Top it off with a complimentary midnight toast of Moët Chandon and party favors. Price is \$65 a person with the option to add wine pairings for \$35. Pink sparkling wine features include Moët Brut Imperial Rose and Chandon Etoile Rose. For dinner reservations, contact Central 214 at 214.443.9339 or visit online at www.central214.com or on Facebook at: <http://www.facebook.com/Central214>

Hotel Palomar Dallas' Cinderella rate is offered for same day reservations with check-in after 11:00 p.m., now through December 31, 2009. Guests should use the CIN rate code when making reservations online or request the Cinderella rate when reserving rooms over the phone to receive 50 percent off a regular stay, with rates starting as low as \$99. Some restrictions apply. Limited availability is offered for New Year's Eve.

To book Hotel Palomar Dallas' Cinderella (CIN) rate or to learn more about Hotel Palomar Dallas visit www.hotelpalomar-dallas.com or call 214-520-7969. Check out the latest promotions, deals and events on Facebook at www.facebook.com/pages/Hotel-Palomar-Dallas-A-Kimpton-Hotel/116003046739

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ABOUT HOTEL PALOMAR DALLAS

A member of the award-winning San Francisco-based Kimpton Hotels & Restaurants, Hotel Palomar Dallas originally opened in 1967 as a Hilton Inn and was completely transformed by award-winning designer Cheryl Rowley, reopening as the stylish, modern boutique Hotel Palomar Dallas in 2006. Hotel Palomar Dallas is an eco and pet-friendly hotel that has been named to the coveted 2007 *Conde Nast Traveler's* "Hot List" and *National Geographic Traveler's* "Stay List" 2009. The hotel has also been awarded the prestigious Four Diamond rating by AAA Travel and has been named the Best Boutique Hotel in Dallas by CitySearch. For more information, please visit www.hotelpalomar-dallas.com.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA, which opened in October 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.