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HOTEL PALOMAR DALLAS BRINGS "SWEET TAX RELIEF"

Boutique Hotel Stimulates Spring Travel with Tax Savings and Sweet Rewards

DALLAS, March 18, 2009 – While millions of Americans bemoan tax season, Kimpton's Hotel Palomar Dallas is rolling out "Sweet Tax Relief," offering a much-needed break from hotel and restaurant taxes and sweetening the deal with candy bar bonuses. Available at Hotel Palomar Dallas and 40 other Kimpton hotels throughout the U.S., guests will be able to book this package in advance, for travel throughout the month of April.

Sweet Tax Relief package components include:

- Deluxe overnight accommodations
- Hotel Palomar will pay your room tax
- Hotel Palomar will pay the tax on a meal at its Central 214 restaurant featuring new executive chef Blythe Beck*
- Sweet rewards with treats such as "Payday," "100 Grand" and "Sugar Daddy" candy bars
- Late check out, when available, so you can enjoy your tax-free accommodations to their fullest

"This playful promotion keeps extra cash in our guests' pockets and takes some of the sting and stress out of tax time," said Niki Leondakis, chief operating officer at Kimpton.

This package is available from April 1 through April 30, 2009 at Hotel Palomar Dallas. The package is sold based on availability with a starting rate of \$214. Rates vary by hotel and city.

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Reservations can be made at www.hotelpalomar-dallas.com by entering **PTAX** in the rate code box, or by calling 1-800-KIMPTON and requesting the "Sweet Tax Relief" package.

*Offer valid at Central 214 and participating Kimpton restaurants from April 1 through April 30, 2009 as part of the Sweet Tax Relief package. Gratuity is not included. Additional taxes and fees may apply. Voucher issued at check-in. Must present voucher to server at time of seating. Not valid at the following restaurants: Ozumo, San Francisco; Bistro Bis, Washington, DC; Café de la Presse, San Francisco.

For more information and a complete list of participating Kimpton hotels, visit www.KimptonHotels.com or call 1(800)-KIMPTON.

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ABOUT HOTEL PALOMAR DALLAS

A member of the award-winning San Francisco-based Kimpton Hotels & Restaurants, Hotel Palomar Dallas originally opening in 1967 as a Hilton Inn and was completely transformed by award-winning designer Cheryl Rowley, reopening as the Hotel Palomar Dallas in 2006. Hotel Palomar Dallas is an eco and pet-friendly hotel that has been named to the coveted 2007 *Conde Nast Traveler's* 'Hot List.' The hotel has also been awarded the prestigious Four Diamond rating by AAA Travel and has been named the Best Boutique Hotel in Dallas by CitySearch.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through affiliated, top-rated, destination chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned the highest ranking customer satisfaction scores by the Market Metrix Hospitality Index, exceeding all other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Lorien Hotel & Spa and restaurants BRABO by Robert Wiedmaier and BRABO Tasting Room in Alexandria, VA, which opened in February 2009. Currently, projects are underway in New York City, Philadelphia, Atlanta, Baltimore and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.